

Sponsorship options

eMetrics 2009 Platinum Sponsor (limited to five sponsors) 7.500,00 € (10.530,00 \$)

- Logo with the indication “Platinum Sponsor” on the website, programme, etc. of eMetrics São Paulo 2009 ⁽¹⁾
- Exhibition area with bistro table and three stools
- 3 tickets for the eMetrics / SMX São Paulo 2009 conference
- Participation in the eMetrics São Paulo round table
- Advertising* supplement on the eMetrics / SMX bag
- Logo on the screen (visible before and after each presentation) ⁽¹⁾
- 15% discount on tickets to the eMetrics / SMX conference for clients – **Cash Back program:** + attendees, - costs (details below)
- Description of the company with logo in the eMetrics / SMX São Paulo 2009 catalogue
- Page of advertising* in the eMetrics / SMX São Paulo 2009 catalogue
- Article in eMetrics / SMX São Paulo 2009 catalogue

⁽¹⁾ Logo also in SMX São Paulo + €750 (1.055,00 \$)

eMetrics 2009 Gold Sponsor 3.500,00 € (4.915,00 \$)

- Logo with the indication “Gold Sponsor” on the website, programme, etc. of eMetrics São Paulo 2009 ⁽¹⁾
- 3 tickets for the eMetrics / SMX São Paulo 2009 conference
- Advertising* supplement on the eMetrics / SMX bag
- Logo on the screen (visible before and after each presentation) ⁽¹⁾
- 15% discount on tickets to the eMetrics / SMX conference for clients – **Cash Back program:** + attendees, - costs (details below)
- Description of the company with logo in the eMetrics / SMX São Paulo 2009 catalogue
- ½ page of advertising* in the eMetrics / SMX São Paulo 2009 catalogue

⁽¹⁾ Logo also in SMX São Paulo + €750 (1.055,00 \$)

eMetrics 2009 Silver Sponsor 2.500,00 € (3.510,00 \$)

- Logo with the indication “Silver Sponsor” on the website, programme, etc. of eMetrics São Paulo 2009 ⁽¹⁾
- 2 tickets for the eMetrics / SMX São Paulo 2009 conference
- Logo on the screen (visible before and after each presentation) ⁽¹⁾
- 15% discount on tickets to the eMetrics / SMX conference for clients – **Cash Back program:** + attendees, - costs (details below)
- Description of the company with logo in the eMetrics / SMX São Paulo 2009 catalogue

⁽¹⁾ Logo also in SMX São Paulo + €750 (1.055,00 \$)

These prices do not include 16% VAT.

* To be supplied by the sponsor or to be produced through Eventos OME, S.L. at the sponsor’s expense.

Cash Back Program

Apply your skills in marketing online and attract your target audience: they get a discount, you get back part of your investment.

The “Cash back” program is simple. For every entry ticket sold by an exhibitor or sponsor to an event, they will receive a 20% commission on the value of the ticket. The money will be paid to the exhibitor or sponsor when the event is finished. The sponsors or exhibitors will have a 15% discount code for tickets for their clients, to encourage sales. This program allows them to apply their skills and obtain tangible benefits. Every sponsor or exhibitor will have a personal code to deliver to his or her clients.

Invite all your clients and obtain 20% commission for every ticket sold.

SMX: The event is taking place at the same time as the Search Marketing Expo, the series of world leading conferences in the area of search marketing

Individual sponsorships

Get-Together Sponsor – Networking after the eMetrics / SMX São Paulo 2009 event (exclusive)	1.500,00 € (2.110,00 \$)
<ul style="list-style-type: none"> • Logo on napkins, aprons, banners, etc.* • Display of advertising material* • Indication of “sponsor” in the eMetrics / SMX catalogue and on the website 	
Sponsor in the catering and coffee break area (exclusive)	3.500,00 € (4.915,00 \$)
<ul style="list-style-type: none"> • Logo on napkins, aprons, banners, etc.* • Display of advertising material* • Indication of “sponsor” in the eMetrics / SMX catalogue and on the website 	
eMetrics / SMX São Paulo 2009 bags* Sponsor (exclusive)	1.500,00 € (2.110,00 \$)
<ul style="list-style-type: none"> • 100% with the sponsor’s design* • Given out in the main entrance to all participants • Supplement of advertising material inside the bag* 	
Inclusion of advertising* in the bag	1.000,00 € (1.405,00 \$)
eMetrics / SMX São Paulo 2009 Lanyard* Sponsor (exclusive)	1.500,00 € (2.110,00 \$)
<ul style="list-style-type: none"> • 100% with the sponsor’s design* • Given out in the main entrance to all participants 	
Sponsor in the conference halls	2.500,00 € (3.510,00 \$)
Distribution of notepads, writing material and advertising* on the chairs of eMetrics / SMX São Paulo 2009 (3 Halls)	

Advertisements in the eMetrics / SMX São Paulo 2009 catalogue in CMYK colour in A5 format	
Banner on the cover (148 x 56 mm)	1.500,00 € (2.110,00 \$)
Inside cover (148x210mm)	1.000,00 € (1.405,00 \$)
1 Page (148x210mm)	750,00 € (1.055,00 \$)
½ Page (148x105mm)	450,00 € (635,00 \$)

These prices do not include 16% VAT.

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Sponsorship confirmation form for eMetrics São Paulo 2009

Please send signed by fax to (+34) 91 141 37 89 or by e-mail to info@online-marketing.es

Exhibitor / Sponsor

Company:

VAT Number:

Street/n:

Postcode:

City:

Country:

Contact Person

Name:

Surname:

Telephone:

Fax:

e-mail:

Web:

Billing Address (Leave blank if same as above)

Company:	Name:
VAT Number:	Surname:
Street/n:	Telephone:
Postcode:	Fax:
City:	e-mail:
Country:	

Sponsoring

PLATINUM Sponsor	7.500,00 € (10.530,00\$)	eMetrics / SMX São Paulo 2009 bags* Sponsor	1.500,00 € (2.110,00 \$)
GOLD Sponsor	3.500,00 € (4.915,00 \$)	Inclusion of advertising* in the bag	1.000,00 € (1.405,00 \$)
SILVER Sponsor	2.500,00 € (3.510,00 \$)	<u>Advertising in catalogue DIN A5 - CMYK</u>	
Get-Together - Networking	1.500,00 € (2.110,00 \$)	Banner on the cover (148 x 56 mm)	1.500,00 € (2.110,00 \$)
Sponsor in the catering and coffee break area	3.500,00 € (4.915,00 \$)	Inside Cover	1.000,00 € (1.405,00 \$)
Lanyards	1.500,00 € (2.110,00 \$)	1 Page	750,00 € (1.055,00 \$)
Sponsor in the conference halls:	2.500,00 € (3.510,00 \$)	½ Page	450,00 € (635,00 \$)

Prices do not include 16% VAT.

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Remarks:

All services mentioned above, will be granted according to the time of receiving the application.

Resignation on the exhibitors/sponsors part

- Until 6 months before the event, 0% of the billing amount
- Till 4 months before the event, 25% of the billing amount
- Till 3 months before the event, 50% of the billing amount
- Till 2 months before the event, 75% of the billing amount
- From the 2nd month on before the event, 100% of the billing amount

Payment Conditions: 50% of billing amount by 30 days after receiving the bill / 50% of billing amount until May 1st, 2009

All charges incurred by foreign bank transfers are to be borne by the invoice recipient.

Prices do not include 16% VAT.

By signing this registration form, the sponsor/exhibitor accepts our General Terms & Conditions of Eventos OME, S.L.

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Location / Date / Signature / Company Stamp